

Earn back your money.

Demand Response Energy Solutions



Make the most of Your EnergySM

 **SQUARE D**

by Schneider Electric

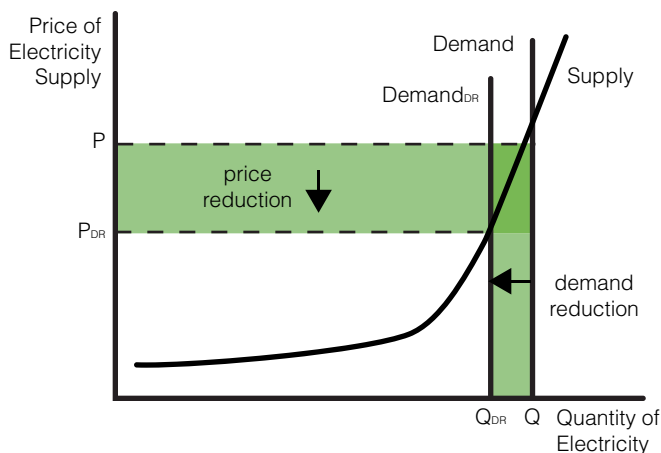
Earn Back 5-25%

Get Paid to Manage Your Energy Costs

Demand response programs provide a simple way for facility managers to get paid for returning discretionary energy back to the power grid when it is stressed.

What is Demand Response

Demand response is an electric market mechanism by which consumers reduce consumption in response to energy price fluctuations, demand charges, or a direct request to reduce demand when the power grid reaches critical levels. Facility managers have the ability to manage their electric consumption as an asset instead of an expense that must be paid every month.



Are you earning your share?

Demand response program participants can earn back 5-25% of their annual electric energy costs. Typically, facilities also find demand response as a means for better integration into their business processes and way to begin treating electricity as manageable cost. The revenue generated from demand response participation is often used for capital improvements such as equipment upgrades. Demand Response earnings values vary based on speed, location, and willingness to participate. These factors can mean the difference in hundreds of thousands versus tens of thousands of dollars.

Demand Response Participation Strategies					
Activity	Office Buildings	Retail	Data Center	Healthcare	Industrials
Turn off non-essential lighting, fountains and decoration	•	•		•	
Raise air conditioning set points	•	•	•	•	•
Reduce use of elevators and escalators		•		•	
Delay dishwashing, laundry and ice machines	•	•			
Delay battery chargers, scrap compactors and balling machines	•			•	•
Delay batch processes and non-essential pumping machines					•
Turn on allowable on-site generation	•	•	•	•	•
Shift load to alternative locations			•		

How does demand response work?

Demand response monitoring and control systems programs make it possible for the participant to initiate control actions to shed a pre-defined amount of load. There is no walking around to make adjustments when the reduction request is received. Plus automatic participation provides better payback via improved participation levels and therefore greater financial benefit. Schneider Electric energy consultants work with participants to evaluate what is best for their facility and determine if automatic response will be economically feasible.



Schneider Electric Demand Response Energy Solutions

Schneider Electric has a long history of developing proven strategies that help our customers maintain safe, reliable, and efficient use of energy. As a global energy management company, you count on our expertise on a daily basis.

Our team stands ready to help you with:

- Determining which demand response programs are right for your needs
- Performing demand response energy auditing to assess the best load reduction strategies for your facility
- Estimating the financial opportunity that demand response participation will mean for your facility
- Enabling your facility with the proper control, metering and data management tools so you can earn the most amount of money possible.



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Electric

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 31,500

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200+ manufacturing locations

120,000 people

Europe

45%

 49,000

Rest of the World

8%

 8,000

Asia-Pacific

18%

 31,500

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For more information, contact your account manager today!

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